

英語聽講/英文閱讀與寫作課程學習成果

1. 依據新制多益單字，用 ChatGPT 及微軟 Bing Image Creator 生成多益主題情境
 - (1) 常見官方必考情境：外食、製造業、人事、辦公室、旅遊、保健、採購、娛樂、技術層面、金融/預算、房屋/公司地產、企業發展
 - (2) 參考多益單字書，瀏覽相關主題單字，挑選欲顯示圖片之單字、片語
推薦書籍 1：多益測驗核心單字書
作者：ETS 臺灣區總代理編委會
出版社：忠欣股份有限公司
推薦書籍 2：新制多益全新！TOEIC 單字大全
作者：David Cho
出版社：國際學村出版社有限公司
 - (3) 使用 ChatGPT 撰寫情境聽力稿
例如：(prompt) 請寫出一個多益聽力測驗 Part 4 簡短獨白的英文聽力稿，內容為銷售策略，需使用到單字 analysis, do one's utmost, expand, demand, competition, effective, demonstration, expectation, raise, publicize

Hello everyone, and welcome to today's training session on effective sales strategies. Today, we'll be discussing the importance of thorough analysis in our sales approach.

As sales representatives, it's crucial that we do our utmost to understand market trends and consumer behavior. By analyzing data and customer feedback, we can better tailor our strategies to meet the demands of our target audience.

One effective strategy to expand our customer base is to stay ahead of the competition. By constantly monitoring our competitors and identifying gaps in the market, we can position ourselves as industry leaders.

When engaging with potential clients, it's essential to provide a compelling demonstration of our products or services. This not only meets their expectations but also helps to raise awareness and generate interest.

In addition to providing quality products, we must also publicize our brand effectively. By utilizing various marketing channels, we can ensure that our message reaches our target audience and resonates with them.

In conclusion, by conducting thorough analysis, staying ahead of the competition, delivering effective demonstrations, and publicizing our brand, we can meet the expectations of our customers and drive sales success.

(4) 依據段落設計三題聽力測驗題目

例如：可參考 TOEIC L&R TEST 多益聽力模測解密 2 p.vii-xiv 題目類型

What can we guess about the speaker?

- A) He is a customer
- B) He is a competitor
- C) He is a sales representative
- D) He is a marketing analyst

What is highlighted as an important factor in generating interest from potential clients?

- A) Minimal product demonstration
- B) Limited publicizing efforts
- C) Effective product demonstration
- D) Ignoring market trends

Where does the talk most likely take place?

- A) At a sporting event
- B) At a university lecture hall
- C) At a sales training session
- D) At a restaurant

(5) 欲生成 Part 1 圖片描述題目，請至 Bing Image Creator 註冊(用個人 gmail 帳號)，
並輸入 prompt

-使用介紹：

微軟 Bing AI 繪圖 Bing Image Creator 教學，免費線上生成 AI 圖片

<https://mrmad.com.tw/bing-image-creator>

-利用查詢到的英文介紹關鍵字，結合 Bing Image Creator 官方建議圖片提示方式：
使用「形容詞+名詞+動詞，照片樣式」來描述。



-利用 ChatGPT 幫忙構想英文指令

-視圖片生成狀況逐步加入文字，使其符合目標情境後下載

2. 使用 text to speech 轉成語音

(1) 註冊 Cool English(使用學校信箱帳號)→課程專區→普高區→口說

<https://www.coolenglish.edu.tw/>

(2) 將聽力題目貼進欄位內，選擇喜歡的人聲和語速，下載合成語音檔

(3) Shadowing(跟讀練習)：

*讓英文口說神速進步「跟讀法」是什麼？專家大推「Shadowing」3 步驟快學

<https://www.niusnews.com/=P01211kw3>

Shadowing 的中文為「跟讀法」，定義上就是透過跟述、跟讀，來進行語言模仿

(4) 錄製個人跟讀音檔

3. 繳交聽力題目、合成語音檔及個人跟讀音檔